

**DEEP**SENSE  
Line

Macler\*

**DEEP**SENSE  
Alva **XPLODE**

Fragrance solutions with  
**embedded technology**

For products with Hydrogen Peroxide



# Benefícios



No more bloated packaging!



Decreases peroxide levels without loss of efficiency.



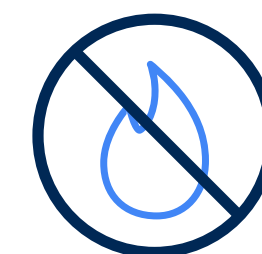
## Valved Cap **x** DeepSense

A valved cap, besides increasing your costs, will only allow the excess degraded peroxide to exit, but will not make your active ingredient stop degrading. DeepSense solves this problem, **causing the active ingredient to stabilize, increasing performance and reducing your product's costs.**

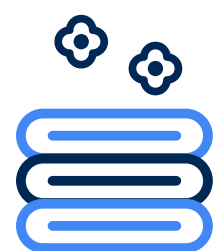
# Benefits



**Fragrance Paste -**  
Ultra concentrated.



**Non-flammable** product.



**Stable perfume**  
throughout the  
product's shelf life.



**Stabilizes, protects against iron** and increases cleaning **performance.**



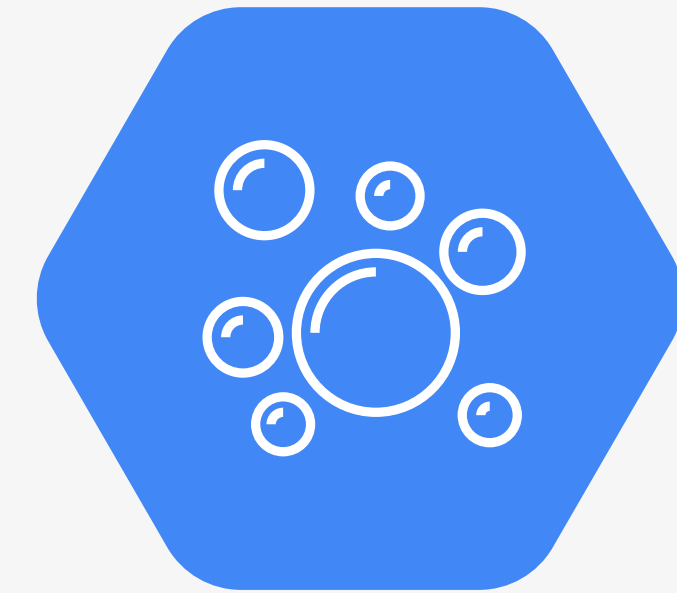
Improves **wetting** capacity, promoting a deeper action of peroxide in fabric fibers and pores of hard surfaces.



Being in paste form makes it **safer to handle**, preventing loss in case of accident or package drop during operation.



# Applications



## SANITIZER

- **Chlorine-free bleach**
- Stain remover
- O2 power multipurpose
- Household and institutional cleaner
- Professional cleaner  
(carpets, upholstery, mattresses..)

# DEEPPSENSE Line

**Macler:** your chemical partner for high-performance fragrances

In a deep dive into the olfactory ocean of fragrances, through our most spontaneous and genuine **desire for innovation**, we seek something that would connect the delicacy and sophistication of perfume to the solidity and security of **applied technical knowledge**, which for decades we have been consistently building.

It was in this bold and courageous expedition that we were able to conceive this **new concept**, which we baptized with the name **DeepSense**.

**Deep**, which refers to depth, which breaks the surface and seeks further for less obvious answers.

**Sense**, which refers to the sensitivity of the perfume that, in a gentle and overwhelming way, marks our most affective memories.

**DeepSense goes deeper and brings, along with the vibrant waves perceptible to the sense of smell, technical solutions to meet the most demanding formulators.**

# Macler \* SmartLab



Contact our SmartLab and see how Macler is able to deliver much more than just a sample.



We will take all our laboratory and know-how packed in the shape of a prototype of the product you intend to develop.



Live the experience of having a strategic partner at your service. Count on SmartLab!

**Macler\***

Our chemistry  
in **harmony**  
with your routine.

**Macler Produtos Químicos Ltda**

Rua Fritz Lorenz . 1774 . G5 . Bairro Industrial  
CEP 89.092-600 . Timbó . Santa Catarina

suporte1@macler.com

47 3323.5012

[macler.com.br](http://macler.com.br)